

Splash Mob

Water Conservation Campaign

by YEC Green Division



'Splash it OUT!'

On 20 March 2011, 23 YEC members and 4 UNICEF Club volunteers gathered at Causeway Bay pedestrian area to perform an act, an act to make people concerned, an act to make people alarmed for the World Water Day.

The Splash Mob Campaign aimed at arousing public attention towards the impacts caused by uneven distribution of water in developing countries. By combining the concepts of still act and flash mob, the campaign advocated efficient use of water resources and preservation. At the same time, it promoted the work of UNICEF in improving water provision and quality in developing countries. The show consisted of two scenes, which respectively demonstrated the extreme modes of living conditions among people in the world and the fact that people in the third world die from the lack of clean water.

Participant's Reflection:

Originally, I was having a casual attitude towards this event. I expected it to be interesting and fun, until we had to carry out our performance in front of the crowd. **WOW!** At first, I was quite **shy** and I even tried to hide my face from people's eyesight and cameras. Later on, I realized that my goal was to raise the public awareness about the importance of water, thus I tried hard to focus on the scenario bit by bit. At the end of the day, I felt **proud of myself**, not only for the **courage** to participate in this event, but also for the **effort** that I had devoted!

(Winston Cheung, YE 2010)

The campaign was organized smoothly and successfully. While actors were sitting along the busy streets in Causeway Bay, looking desperately for water, other participants walked around to distribute postcards which had fun facts about the issue of imbalanced water reserves. Tremendous support was received from passers-by. Shots and flashes from cameras undeniably were **spiritual support** for exhausted actors who were holding their motions still for 5 minutes, if not more.



The Green Division, UNICEF Young Envoys Club would like to thank the Hong Kong Committee for UNICEF and all participants for your support and assistance in our work. Your participation is the key to our success.

For more information, you may visit the **Splash Mob** page (<http://www.unicef.org.hk/splashmob>).



Inauguration Ceremony

The Executive Committee of UNICEF Young Envoys Club, Session 2010-2011 was **successfully inaugurated** on 8 January 2011 at the office of Hong Kong Committee for UNICEF (HKCU). More than 80 YEC members and potential YE11 attended this remarkable event. This year, it is honored to have Ms. Jean Wong, BBS and Mr. Gilbert Mo, Council members of HKCU, and Ms. Margaret Elizabeth Coates, member of the Advocacy and Public Relations Committee of HKCU to be the guests.



**'Voice it OUT
Pass it ON!'**

The Executive Committee presented YEC's annual plan. This year's theme is "Voice it out. Pass it on." which echoes with the projects they have proposed and planned for this year. Then, under all the witnesses, the 9 Executive Committee members pledged to do the best and strive for the aims of UNICEF and YEC. It was such a meaningful event that young people's **commitment, passion and enthusiasm** could be observed. The ceremony was ended with a joyful photo-taking session.



Executive Committee of UNICEF Young Envoys Club, Session 2010-2011



Sharing Forum on Child Protection Platform

YEC was invited by Against Child Abuse to a sharing forum on promoting youth participation on 17 January 2011. 3 Young Envoys attended the event. A sharing session was conducted and we were told how different child-led organizations foster youth contribution to our society by means of exercising the rights to participation.



One of the most remarkable stories we heard of was the persistence of a Fijian local children's group. The group does not have an indoor and fixed venue for gatherings so they have to meet under trees near to their home. Despite being materially deprived, the members of the group came close together and came up with ideas on advocating the children's right without spending a lot. They frequently organized street drama and taught children making art and crafts. Eventually, they captured attention from the public and the group was provided with better resources to continue its development.

A lot of difficulties encountered in advocating children's rights and youth participation were identified. Although the speakers were from different organizations with different missions and objectives, a common ground was sought in the forum and all people agreed that a greater effort was required to make youth's voice louder in the society. The event was concluded with consensus and laughter.

The Research Division is newly established under the YEC this year. The aim of setting up the Research Division is to equip and empower YEs and YEC members with basic research skills through systemic investigations. In March, interviews were arranged and 6 passionate and enthusiastic members were selected to join the team. All of them are eager to discover, address and raise public awareness on the societal problems in Hong Kong. They will be responsible for planning and implementing youth-related researches. The result of analysis will be released through different channels, drawing attention from the public and the government.



Members of Research Division, 2010-2011 with PIC Yuki LEUNG

The first research is currently under planning and it aims to shed fresh light on the issues about domestic emotional abuse in Hong Kong, especially those related to domestic verbal abuse and negligence. In order to get a better understanding of the causes and effects of the problem in Hong Kong, they will conduct face-to-face interviews with professionals and marginal youths. Collaborating with the YE11 Programme, the first research's result will be presented by YE11 in their advocacy projects to be held in August.

Introduction of Research Division

UNICEF Voices of Youth Programme

After rounds of interviews, 11 passionate youths were selected to join the 'Voices of Youth' Programme (VOY). 4 of them are from Hong Kong Red Cross Princess Alexandra School, 1 from the UNICEF Club Belilios Public School, and the rest are YEC members. The VOY programme is organized and managed by the Hong Kong Committee for UNICEF and fully supported by Radio Television Hong Kong (RTHK).

The programme has been in its second year. Members of VOY do not only play the role of hosts this time, but also act as the producers and directors

of the programme. They will be taking part in every single production process, from deciding the topics to conducting interviews, from editing the soundtracks to actually broadcasting them. Therefore, they are currently undergoing a series of trainings provided by UNICEF and RTHK to



get themselves well equipped with professional radio-programme-running skills, such as recording techniques and hosting skills, so as to be prepared for broadcasting in near future.

The first episode of this year will be launched in July. Let's look forward to the episodes and support the hard-work of the 11 members by action --- listening to the broadcast!

'Please stay tuned!'

Orientation Day

Mid-December, 2010



The YE11 made their debut on the orientation day. Through different games prepared by the exco members, they knew more about their group members and mentors and had a good time with the others.

YE11 Training Sessions & Mentorship Scheme 2011

'Life is like a journey, it is full of happiness yet challenges as well.'
The same holds for the journey of YE.

Mentors' Evaluation

Mid-February, 2011



A mentors' evaluation was organized to provide a platform for mentors to voice their opinions towards the YE11 training programme and their difficulties encountered in the past 3 months.

Leadership Training Camp

Late-December, 2010



In the camp, the YE11 strived their best in all activities, especially the high challenge. YEC has contributed to the camp through organizing exciting night activities by the excos. The mentors and YE11 also got to know better with one another after the camp.



Preparation for School Project

Late-February, 2011

Through some sharing of experience by past YEs, YE11 had a better understanding of how to coordinate a school project and were ready for the challenge ahead.

Through workshops, the YE11 understood more about the work of UNICEF in developing countries and its role in improving the lives of world children. Through presentations, the YE11 had a deeper insight of the lives of children in developing areas and their sufferings in life.

Understanding UNICEF workshop

Late-January, 2011

A mentors' gathering was organized to enhance morale among mentors and also remind them of the dates of the upcoming YE training sessions.



Mentors' Gathering

Early-February, 2011

A new session, the Advocacy Project was introduced. YE11 had to prepare a project to raise the public awareness of emotional abuse in Hong Kong.



Advocacy Project Preparation

Mid-March, 2011



The training of YE11 has not come to an end! Please keep track of us for further updates. See you in the next issue!