

EVERY CHILD

Hong Kong Committee for UNICEF Newsletter 2023 | Issue 51



**YOUR KINDNESS
CAN TRANSFORM
CHILDREN'S LIVES**



**EMERGENCY
RELIEF**

Wherever Needs Arise



**REIMAGINE
EDUCATION**

Transform Post-COVID Learning



**INSPIRE NEW
GENERATIONS**

Unite for Children's Rights



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Chairman Message

AFTER A COLD WINTER COMES BLOSSOMING SPRING.

As the Pandemic gradually subsides, the time has come to take off our masks and resume back to our normal lives. When the world revels in a moment of relief, we will stay focused and keep moving forward for the rights and welfare of every child.

Devastating earthquakes in Syria and Türkiye have left millions of children and their families homeless in the freezing winter. With the support of your donations, UNICEF was able to provide timely emergency relief aids to the most impacted children.

In Hong Kong, UNICEF HK hosted 'Reimagine Education International Forum' last December to rise above post-COVID education challenges ahead. Renowned experts and leaders from around the world came together to discuss ways to develop mental resilience, transferable skills and digital literacy of our next generations, helping them to tackle the challenges of educational transformation.

Recently, we hosted 'UNICEF HK 35th Anniversary Gala Dinner' to express our heartfelt appreciation to our long-term partners and friends. I am so delighted that we have successfully raised over HK\$ 4.4 million, which will be used for UNICEF's global projects to build a better future for our children.

While we are en-route to overcoming the Pandemic, we will continue to support UNICEF's global efforts and advocate for children's rights in Hong Kong. I look forward to seeing you all soon at the much-anticipated UNICEF Charity Run, to be resumed after a three-year hiatus. Last but not least, I would like to express my most sincere gratitude to all our supporters. Let's move forward hand-in-hand and pave the way to a beautiful world for every child.

Judy Chen, JP
Chairman, Hong Kong Committee for UNICEF

Judy Chen



ABOUT HONG KONG COMMITTEE FOR UNICEF

Hong Kong Committee for UNICEF (UNICEF HK) was founded in 1986 and established as an independent local non-government organization to raise funds through public donations, partnerships with companies, special events, etc. to support UNICEF's work. UNICEF HK also promotes and advocates for children's rights via organizing education and youth programmes in Hong Kong. UNICEF HK generates its revenues from individual and corporate supporters.

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unicef for every child

Let's rise above Post-COVID education challenges



Take the Lead and Reimagine Education UNICEF HK HOSTED OUR FIRST POST-COVID EDUCATION FOCUSED INTERNATIONAL FORUM

The global education system has been severely impacted by the Pandemic. Disruption to face-to-face classes deprived students of peer interactions, community participations and many other irreplaceable growth experiences. It also widened the learning gap between children from disadvantaged background and their peers. To protect every child's basic right to education and better prepare our next generation to face the new normal, UNICEF HK hosted 'Reimagine Education International Forum 2022' where renowned experts and speakers shared their valuable insights on the following three pillars of post-COVID education transformation.

“In the 21st century, success is all about imagination. How do we strike a balance between modernizing and disrupting education? The pandemic had created so much hardship, but also accelerated technological and social innovation.”

Mr. Andreas Schleicher

Director for Education and Skills, OECD
Keynote Speaker of UNICEF HK Reimagine Education International Forum 2022

Mental Resilience

Have you ever noticed Pandemic-induced stress among children? Arts and physical exercises are effective ways to foster a healthy mentality and development. Parents and schools should provide children with adequate psychological support, better communication together with encouragement and guidance for one-hour free play every day.

Beyond Formal Education

Traditional education model might not be adequate to catch up with fast-changing employment environment. Transferable skills should be integrated into school curriculum to help our next generation expand their horizon and gain more employment opportunities, which will also promote children's well-being and the future development of girls, disadvantaged and immigrant children.

Teach X Tech

Digitalization has become an irreversible trend in the development of education systems. High speed network and digital platforms are essential infrastructures for our next generation to access education. School systems shall adapt accordingly and cultivate students' digital literacy and positive online behaviour to prevent cyberbullying and crime.

Watch UNICEF HK Reimagine Education International Forum 2022 online





UNICEF Offers Multiple Launch Pads for OUR NEXT GENERATIONS TO EXPAND THEIR HORIZONS

Young Envoys Programme 2023

40 UNICEF Young Envoys Programme participants completed a children's rights and reimagine education themed workshop. Through video meeting, a UNICEF Sudan staff from Hong Kong showcased a digital learning centre that provided needy children with solar-powered tablets and online courses. Every workshop participant characterized by boundless creativity and great enthusiasm aspires to build a better future for every child with UNICEF.



Experience sharing by a UNICEF Sudan staff from Hong Kong made me realize that many people are working in the field for the underprivileged. Even though strength of a person is small, we can make the world a better place by joining forces.

Young Envoys Programme participant

Circle Yuen



School Talk and UNICEF Club

As the Pandemic subsides, in-campus school talks are resumed in primary and secondary schools to promote children's rights and nurture 'knowledge, empathy, action' mentality of students. Furthermore, UNICEF Club of different schools have organized all kinds of students and teachers initiated activities that include fundraising for Syria and Türkiye earthquakes relief.

All committee members took part in the last day of charity sales no matter how busy they are. It is the most memorable to me.

UNICEF Club committee member

Ocean Ng



SDG Actioner Challenge for Ethnic Minority Youth Programme

Climate change is the greatest threat the world has ever faced. Let's unite all races, promote and implement sustainable lifestyle. Teams of participating Secondary 4 or 5 ethnic minority students would have training before proposing their low-carbon action plans. Each action team will be awarded with HK\$10,000 action fund to implement the plan in school or community to promote United Nations Sustainable Development Goal 13 - Climate Action. The programme also empowers local ethnic minority youths to gain personal growth experience and learning opportunities through community engagement.

When they showed us videos of people suffering from flooding, drought, etc... it raised the awareness inside of me.

Participant **Destine**

It helped me with my communication skills so I can talk to people better.

Participant **Bethany**



SAY YES TO BREASTFEEDING Appreciation Ceremony 2022

Breastfeeding is gaining popularity ever since UNICEF HK initiated "Say Yes To Breastfeeding Campaign" in 2015 to solicit public support. The Appreciation Ceremony gave thanks to corporations and organizations that enact breastfeeding-friendly policies in their workplaces, shopping malls, F&B outlets and public venues all around town. Dr. Libby Lee, Under Secretary for Health of HKSAR Government; Mr. Ricky Chu Man-Kin, Chairperson of Equal Opportunities Commission and other guests took the opportunity to share their advices on how to enhance breastfeeding-friendliness of our community.

We respect, understand and support various needs of breastfeeding mothers, and hope to walk the extra mile.

Assistant Director of Human Capital, Hotel ICON

Ms Carol Cheung



7.8 MAGNITUDE EARTHQUAKES

Struck Syria and Türkiye

On 6 February 2023, innumerable buildings in Syria and Southeast Türkiye were wrecked by devastating earthquakes. Death toll of this catastrophe has reached 50,000 people and displaced survivors were exposed to snowfalls and freezing rain.

Rescue aids had difficulty in reaching impacted zone. In the most distressed Northwest Syria region, years of military conflicts and international embargo has put children in perilous situation, entailing humanitarian assistance even before the quakes struck.

Every life matters. Every second counts.

UNICEF is on the ground in Syria and Türkiye for many years and able to respond immediately. Over 70 tonnes of emergency supplies including blankets, clothing, food, safe drinking water, sanitation provisions and fuel for heating systems were delivered within a week. Furthermore, separated children were reunified with their families and psychosocial support was provided to help them recover from traumatizing experiences. We also made immediate schools repairs and established temporary learning spaces.

Thanks to SmarTone for sending out 100,000 multimedia messages and mobile app notices, as well as the generosity of every UNICEF HK supporter, more than HK\$8 million was raised as of the end of March. Millions of impacted children are still in need of humanitarian assistance. We are counting on your continuous support.



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Words from Benefactors

We feel it is our duty to donate and contribute to emergency relief for homeless victims and post-earthquake recovery.

The PCD Charitable Trust

We feel duty bound to support the aid and recovery effort for millions of children devastated by the disaster in the affected areas of Türkiye and Syria. By supporting UNICEF, we join together with many businesses around the world to help saving lives and reconstruction.

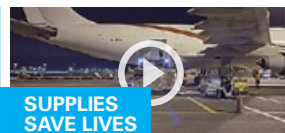
Vantage Capital Markets HK Limited

Thousands of casualties, countless buildings and infrastructure facilities were reduced to rubble... We are glad to support UNICEF's emergency relief actions.

The Henryk Lorenz's Charitable Trust

Millions of children and families remain in need of emergency relief. We have to come forward and offer help.

Mr. Daryl Ng, SBS, JP, Director of the Ng Teng Fong Charitable Foundation



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Ukraine in Turmoil

FOR EVERY CHILD, WE STAYED AND DELIVERED.

The children and families of Ukraine have endured violence, trauma and displacement since military conflicts escalated in February 2022.

Damages to vital infrastructure severely impacted their access to electricity, heating, water, sanitation and telecommunications. Out of the 8 million refugees fleeing from Ukraine across Europe, the majority of them are women and children.

UNICEF's long-standing fieldworks were undeterred by prevailing conflicts. In addition to providing emergency aids, 39 Blue Dot Hubs were established along major transit routes to support women and children on the move.



Key Results Achieved

In Ukraine	In refugee-hosting countries	
4,937,295	473,563	Health and Nutrition children and women receiving primary health care services through UNICEF supported mechanisms
3,355,403	1,248,025	Child Protection children and caregivers accessing mental health and psychosocial support
1,458,203	1,058,230	Education children accessing formal or nonformal education, including early learning
5,574,624	115,544	Water, Sanitation and Hygiene (WASH) people accessing a sufficient quantity of safe water for drinking and domestic needs
224,303	53,679	Social Protection people reached with UNICEF funded multi-purpose humanitarian cash transfers



Horn of Africa
DROUGHT RELIEF

UNICEF-supported solar-powered borehole provides drought-impacted people with precious groundwater supply.



UNICEF and partners provided emergency humanitarian assistance to Horn of Africa, comprising of Ethiopia, Kenya, Somalia, Eritrea, Djibouti, Sudan and Uganda. Key results in 2022 include:

6.8 million people	832,000 children	1.93 million
were provided with safe water for drinking, cooking and sanitation	in Ethiopia, Kenya and Somalia received treatment for severe acute malnutrition	women and children benefitted from life-saving health services

HELPING INDIA

Tackle Climate Change Induced Challenges

Extreme weather events are becoming more frequent and intense. Thanks to the generous support from Rusy and Purviz Shroff Charitable Foundation, UNICEF launched a programme to identify climate risks affecting healthcare systems in India and to ensure that resilience measures are implemented to help communities adapt. Water, Sanitation and Hygiene (WASH) services is the core element. 3,600 medical staff in two selected pilot states will be trained, and approximately 90,000 children under 5 years of age will be served annually.



3,600
Medical staff

90,000
Children served



FOR EVERY CHILD LET'S RESTART

UNICEF HK CHARITY RUN RETURNS

Follow us and stay tuned for the latest updates.



Introducing our new CORPORATE MEMBERSHIP SCHEME

UNICEF HK cordially invites charitable companies to join our first-ever Corporate Membership Scheme and to support our meaningful work in five goal areas of: Every child **1. survives and thrives; 2. learns; 3. is protected from violence and exploitation; 4. lives in a safe and clean environment; and 5. has an equitable chance in life.**

Apart from making donation to support UNICEF's work, companies joining this yearly basis scheme will achieve better sustainable business development through enhanced awareness to global children-related environmental and social issues.

For details, please contact us at:
@ corp_donation@unicef.org.hk
☎ 2836 2970

'Blessings for Every Child' RED PACKETS CHARITY SALE

Thank you for supporting 'Blessings for Every Child' themed red packets charity sale. We were able to raise funds for UNICEF's programmes worldwide and improve livelihood of children and families living in remote areas through our health, education, water, sanitation and hygiene projects. We would like to sincerely thank our sponsor, CCB International, for their wholehearted support; and our logistics partner, SF Express Hong Kong, for delivering festive red packets to the hands of our supporters.



Heart touching performance presented by children coming from Victoria Shanghai Academy and Miss Alexis Chao.



A CHARITABLE EVENING WITH OUR SUPPORTERS

UNICEF HK hosted its 35th Anniversary Gala Dinner to give thanks to our sponsors and partners for their continued support. We are also grateful for the generosity of The Mira Hong Kong for sponsoring us the banquet and venue. More than HK\$4.4 million was raised that evening for vulnerable children worldwide.

The event was officiated by Mr. Chan Kwok-ki, Chief Secretary for Administration of HKSAR, and Mrs. Regina Ip, Convenor of the Non-Official Members of the Executive Council. Touching performances were given by children from Victoria Shanghai Academy and Miss Alexis Chao. We were also honoured to have Ms. Miriam Yeung, UNICEF Regional Ambassador (East Asia and Pacific); Ms. Guo Jing Jing and Mr. Wong Kam Po, Ambassadors of UNICEF HK; and Miss Josephine Lau to share their past experiences in helping disadvantaged groups in various ways and building a better future for every child alongside UNICEF.



Mr. Chan Kwok-ki, Chief Secretary for Administration of HKSAR, validated in his speech contributions of UNICEF.



Funds raised from gala dinner will be spent on global projects that bring positive changes to vulnerable children.



Experience sharing by Ms. Miriam Yeung, UNICEF Regional Ambassador (East Asia and Pacific); Ms. Guo Jing Jing and Mr. Wong Kam Po, Ambassadors of UNICEF HK; and Miss Josephine Lau.

Raised more than
HK\$ 4,400,000

“Money raised at this Gala Dinner will go a long way towards improving children’s lives!”
Ms Judy Chen
Chairman, UNICEF HK

Acknowledgements

'Change for Children' Hotel Fundraising Programme

Hong Kong Hotels Association

'Change for Good' Inflight Fundraising Programme

Cathay Pacific

Chinese New Year Red Packet Charity Sale

CCB International (Holdings) Limited

'Climate Change in India' Programme

Rusy and Purviz Shroff Charitable Foundation

Emergency Appeal for Pakistan

ZeShan Foundation

Emergency Appeal for Syria and Türkiye

The PCD Charitable Trust

Vantage Capital Markets HK Limited

The Henryk Lorenz's Charitable Trust

Ng Teng Fong Charitable Foundation

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AEON Credit Service (Asia) Co., Ltd.

UNICEF HK 35th Anniversary Gala

Dinner

Fully supported by

The Mira Hong Kong

Table Sponsors

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Mr. & Mrs. Julian and Ada Cheng

Ms. Cecilia Chu Chow Wai

Mr. & Mrs. Albert Chuang and Mr. &

Mrs. Roger Yeung

EC Healthcare

Mr. Fong Man Hung, David

Mr. Keith Ip & Mr. Harold Tin

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