

# EVERY CHILD

Hong Kong Committee for UNICEF 2016 ISSUE40

## Message from the Chairman



This year marks the 30th anniversary of the Hong Kong Committee for UNICEF (UNICEF HK). We would like to say a big thank you to our 400,000 donors, business partners, 2,800 child rights advocates and volunteers for their dedication to children.

Over the past 30 years, we have raised HK\$2.5 billion to support UNICEF's work in promoting health, nutrition, education, water and hygiene, child protection, HIV/AIDS prevention, and social inclusion in 150 developing countries around the world.

This year, we also reached new milestones for children: we witnessed the accreditation of the first Baby-friendly Hospital in Hong Kong, and the groundbreaking for the first inclusive playground. Change for Good, an inflight fundraising programme also celebrates its 25th anniversary.

Let us celebrate the achievements we have made and, at the same time, look ahead to the future that serves children best – for tomorrow's development is not possible without supporting today's children.

Yours faithfully,

Judy Chen, JP  
Chairman  
Hong Kong Committee for UNICEF

## Hong Kong Committee for UNICEF

The Hong Kong Committee for UNICEF (UNICEF HK) was founded in 1986 and was established as an independent local non-government organization to raise funds through public donations, partnerships with companies, special events, etc. to support UNICEF's work. UNICEF HK also promotes and advocates for children's rights via organizing education and youth programmes in Hong Kong.

### The Council

Chairman: Ms Judy Chen, JP Vice-Chairman: Mr Johnny Ng  
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### Chief Executive

Ms Jane Lau

# UNICEF HK: Thanks for your support to children over 30 years!



[www.unicef.org.hk](http://www.unicef.org.hk)

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30 

# One million newborns die at birth

## Local little artists shared blessings with rural children

Last year, approximately 1 million newborns lost their lives on the first day as they entered the world while more than 16,000 children under 5 years old died from preventable diseases and causes every day. Over the past 30 years, the Hong Kong Committee for UNICEF (UNICEF HK) has been encouraging local children to embody the spirit of 'kids helping kids' and support children in need worldwide, giving those children a chance to survive and thrive. 'China Children's Week - Little Artists Big Dreams Drawing Competition' is one of the events through which they can give and support.

"I feel content to be able to help children in the Mainland by joining the 'Little Artists Big Dreams Drawing Competition'. Through our paintings, we can also make a difference."

Although Wong Tsoi-ling, Primary 5 student, has never set foot in Mainland China, she learned from the news that many Mainland children are living in poverty. She participated in the 'Little Artists Big Dreams Drawing Competition' earlier this year to visualize her dream of becoming a ballerina, at the same time called for action to support UNICEF's maternal and child healthcare work in China, in hopes of helping more children to grow up healthily and realize their dreams.

Wong and about a thousand children aged 12 or below gathered at Victoria Park to portray some of their happiest moments in childhood.

They have also donated to support UNICEF's 'Cash Transfers for Deprived Children' Project, which has been implemented in 15 provinces in China, including Yunnan, Gansu, and Sichuan. The project provides cash subsidies to the underprivileged, allowing pregnant women to access to key healthcare services, such as antenatal and postnatal checkup, hospital delivery as well as immunization for newborns. As of January 2016, the project has provided assistance to more than 12,000 pregnant women and babies under 1 year old.

UNICEF works relentlessly around the globe to improve children's health. In addition to maternal and child health, UNICEF works with local governments and partners on the enhancement of medical care standard with emphasis on basic health care for vulnerable children to ensure that every child can survive and thrive.



UNICEF HK has been providing support to Mainland China through its 'China's Children Health Fund' monthly donation programme. Its corporate partner Chow Tai Fook has also displayed their full support for the China's Children Week and UNICEF's global programmes with a total of HK\$16.6 million donation to-date, of which HK\$12.5 million has been used to enhance maternal and child health in rural China.



Wong Tsoi-ling wins the Overall Champion of the 'Little Artists Big Dreams Drawing Competition 2016'.



Every year, about 1,000 local little artists gather at Victoria Park to raise funds for children in China, demonstrating the power of 'kids helping kids'.



Donations raised from the 'China Children's Week - Little Artists Big Dreams Drawing Competition' can provide life-saving mother-child healthcare services for impoverished children in rural China.



Dr Robert Fung, founding Chairman of UNICEF HK delivers a speech at a 'China's Children Week' event. Since 1993, UNICEF HK has raised over HK\$121 million through the China's Children Week to accelerate the elimination of deadly diseases, such as polio and tetanus, in the Mainland.

### For HK\$3, you can protect children from deadly diseases!

Last year, over 180,000 children in China died before reaching the age of 5 while the global figure reaches 6 million worldwide. Besides improving maternal and child health services, immunization is an important defence in the fight to reduce under-five mortality. Many 'child killers' such as pertussis, tuberculosis, tetanus, polio, and measles, can be prevented through vaccination.

However, one-fifth of the children around the world are not being reached with vital vaccine as they live in remote

areas, as a result of poverty, lack of awareness and not being covered by the vaccination programmes. UNICEF is one of the world's largest vaccine buyer, giving protection for all children from diseases.

UNICEF HK encourages people in Hong Kong to support immunization programmes. For just HK\$3, you can give measles vaccines to two children in developing countries, saving them from death or permanent disabilities such as blindness and brain trauma.



### UNICEF and corporate partners' contributions to global child health

- Since 1980, the overall vaccination rate has quadrupled across the globe
- Since 1988, polio has been eradicated in 122 countries
- Since 1990, mortality rates of children under 5 have fallen by more than half in the world
- Since 2000, measles deaths have been reduced by 71 per cent

# Join the second-largest Run to realize an AIDS-free generation

In the 1980s, AIDS was identified as a global crisis. Towards the millennium, it has become one of the world's top four killers. During that period, many babies were infected with HIV by their mothers during pregnancy, childbirth or breastfeeding. Fortunately, with advancement in technology, medical treatment today can effectively reduce the risk of mother-to-child transmission of HIV to 2 per cent. With our continuous and combined effort, achieving an AIDS-free generation is no longer a dream.



■Matha Jere was born in Malawi of Africa and diagnosed with HIV at birth, during which AIDS was considered a 'terminal illness'. But now, with appropriate check-ups and treatment, parents living with HIV like Matha can also give birth to healthy children.

Since 2006, the UNICEF Charity Run organized by UNICEF HK has engaged about 100,000 runners and raised over HK\$100 million for UNICEF's global campaign against AIDS. In terms of the number of participants, it is also the second largest running event in Hong Kong, among those recognized by the Association of International Marathons and Distance Races and Hong Kong Amateur Athletic Association.

Every year before the World AIDS Day on 1 December, over 10,000 corporate, individual, child and family runners will join and support the Charity Run, including local Olympic athlete Christy Yiu Kit-ching and her husband Chan Ka-ho. As a former pediatric nurse, Yiu said

that persistence is the key to both running and charity. As a staunch supporter of UNICEF, she said, "UNICEF is a trustworthy charitable organization. As long as time allows, I will join the Charity Run." Chan Ka-ho added that he hopes to visit children in the field and help them.

The UNICEF Charity Run 2016 will be held on 27 November, with 14,000 runners striving for an AIDS-free generation. All donations will go to UNICEF's global campaign against mothers-to-child transmission of HIV/AIDS.



■Christy Yiu Kit-ching and Chan Ka-ho win the overall champions for 10km challenge and half marathon of Charity Run 2013 respectively.



■Fully supported by the Hong Kong Disneyland Resort, the Charity Run will take place at the Hong Kong Disneyland Resort and Sunny Bay, where runners can enjoy magnificent scenery along the route.

## Major achievements of UNICEF's global campaign against AIDS

- 1.59 million children are prevented from HIV infection\*
- New infections among children have been reduced by 70 per cent \*
- Number of child deaths have been declined by 58 per cent \*
- 7/10 infected pregnant women and nursing mothers received treatment
- Cuba and Thailand, where AIDS once ravaged, have successfully eradicated mother-to-child transmission of HIV in 2015 and 2016.

\*Children aged 0-14

## Call for Action!

- HK\$55 = 2 HIV antibody tests for a pregnant woman, an essential first step in preventing a child from being born with HIV.
- HK\$84 = 1 month of treatment for a child infected with HIV, protecting them from this deadly disease.



## Miriam calls for HIV/AIDS prevention for children in Myanmar

UNICEF Regional Ambassador (East Asia and Pacific) Miss Miriam Yeung has been participating in the Charity Run for years. Earlier on, she paid a visit to Myanmar and met Guest, a 7-year-old orphan affected by AIDS. Guest lived with her grandmother. She had no idea that her parents had died from AIDS three years ago, nor was she aware that she had contracted HIV from her mother.

"Her plight really breaks my heart," said Miriam. "Many children lost their parents when they were very young. When I see their helpless yet brave faces, I can feel the pain in their hearts. It reinforces my hope that UNICEF can realize an AIDS-free generation as soon as possible, so that families can be spared of the impact of AIDS."

Globally, over 13.4 million children have been orphaned by AIDS. Through integrated child welfare, UNICEF protects and supports orphans and families affected by AIDS. Meanwhile, it also raises public awareness to reduce discrimination against HIV/AIDS-affected children.

To learn more and support UNICEF realize 'AIDS to ZERO'  
[unicef.org.hk/AIDStoZERO](http://unicef.org.hk/AIDStoZERO)

# To enjoy breastfeeding at Hong Kong's first Baby-friendly Hospital

In May 2016, Queen Elizabeth Hospital was accredited as the first Baby-friendly Hospital in Hong Kong, a new milestone in promoting breastfeeding by UNICEF HK, Baby Friendly Hospital Initiative Hong Kong Association (BFHIHKA) and partners.

"We are very gratified to witness the birth of the first Baby-friendly Hospital in Hong Kong," said Dr Patricia Ip, Vice-chairperson of BFHIHKA, who was invited by Dr Robert Fung, founding Chairman of UNICEF HK, to join the Baby-friendly Hospital Initiative Committee he formed in 1992. Spearheading the global initiative to promote, protect and support breastfeeding in Hong Kong, the Committee was later registered as BFHIHKA, the first voluntary organization in Hong Kong that promotes breastfeeding to protect the health of mothers and children.



■Mrs Poon, an experienced breastfeeding mom, hopes that more people will support breastfeeding. "A smile or a nod is a great encouragement for nursing mothers."

Throughout the years, UNICEF HK has worked jointly with BFHIHKA in encouraging more hospitals to assist mothers in initiating breastfeeding at childbirth and continuing for at least 6 months.

With the collective effort, the number of infants being breastfed at discharge from maternity units has increased significantly from 19 per cent in 1992 to 88 per cent in 2015. As some breastfeeding mothers lose support after they are discharged from hospitals, only about one-quarter of mothers in Hong Kong can follow UNICEF's recommendation of exclusive breastfeeding for the first six months after birth.

In view of this, UNICEF HK launched the 'Say Yes to Breastfeeding' campaign last year to establish a breastfeeding-friendly community. So far, over 160 workplaces and restaurants have pledged their support. The campaign is also gaining momentum at shopping malls and public transport sector.

Breast milk contains many antibodies that help prevent common diseases in infants and young children. Research papers published in *The Lancet* point out that improving breastfeeding practices could save the lives of over 820,000 children in low-and-medium-income countries, and 20,000 mothers from dying of breast cancer every year. Furthermore, it has a significant effect in reducing family and government medical expenses in treating pneumonia, diarrhoea, and asthma among children.



■Queen Elizabeth Hospital is accredited as the first Baby-friendly Hospital in Hong Kong. Their breastfeeding rate at discharge is over 90 per cent.



■Dr Shirley Leung and Dr Patricia Ip, Chairperson and Vice-chairperson of BFHIHKA, present a certificate to designate Queen Elizabeth Hospital as Hong Kong's first Baby-friendly Hospital.



■Research papers published by *The Lancet* point out that improving breastfeeding practices could save the lives of over 820,000 children.

## Little taste-testers help UNICEF fights against malnutrition



■Three sachets of therapeutic spread a day is all it takes to save a malnourished child's life.

In addition to promoting breastfeeding, UNICEF also introduces innovative ways to improve nutritional status of children around the world. For example, therapeutic spread – a peanut-based paste that comes in a ready-to-use sachet without the need for water, is used to treat children who have difficulty in swallowing. Three sachets a day is all it takes to save a malnourished child's life.

In Cambodia, 10 per cent of the children aged under 5 are severely malnourished. UNICEF discovered that Cambodians love snacks, but their snacks contain high sugar content and not much else. Thus, they collaborated with researchers and local social enterprises to create a low-cost and tasty snack made from nutritious fish and rice. It is packaged as inexpensive 'crispy wafer'. Children from an urban slum, aged between 2 and 7, were invited to be little taste-testers to make it more palatable. This 'crispy wafer' will be available across the country this year and next. Researchers continue to refine and carry out testings, hoping to come up with a flavour that is also attractive to pregnant women and nursing mothers to improve children's health comprehensively.



■The 'crispy wafers' will be launched in Cambodia this year and next.

■The little taste-testers in Cambodia are tasting different food supplements.



# Time to talk toilet

## 'Dr Water' addresses the causes of water pollution

While water is essential for survival, 663 million people in the world still have no access to clean drinking water. Poor sanitation management may result in water pollution, and in the event of a natural disaster, it poses another threat to the situation. After witnessing the problems brought by poor hygiene across different regions, Dr Yang Zhen-bo, also known as 'Dr Water', joined UNICEF a year after he obtained his Ph.D. in Marine Ecology and Biodiversity in Hong Kong. Since then, he dedicated himself to improving water, sanitation and hygiene (WASH).

Yang has worked in UNICEF for 14 years. He has participated in many large-scale relief works, including those after Wenchuan earthquake and South-East Asia tsunami. During his visit to Aceh province of Indonesia for post-tsunami relief work in 2005, he found that most wells were built too close to toilets which resulted in fecal pollution and almost led to outbreak of infectious diseases. "More than 50 infectious diseases can be spread through feces, such as diarrhoea, cholera and typhoid fever," said Yang. In view of this, he immediately arranged clean drinking water for the affected villagers, and used disaster relief funds to rebuild water supply and hygiene infrastructure for the region.

As a 'spokesman for toilets', Yang also stressed that stools have to be handled properly. If not, it could easily contaminate the environment and water supply, posing great threats to children's health. "Children are more vulnerable to diseases as they are at a stage of growth," he said. According to global statistics from UNICEF, about 9 per cent of the mortality of children under-five are caused by diarrhoea, and the major cause is a lack of clean water and poor hygiene.

Being appointed as UNICEF China's Chief of Water and Sanitation, Dr Yang is actively involved in improving health infrastructure in rural

areas, schools and clinics in China through education and policy-planning in order to safeguard children's health.

In fact, UNICEF has been participating in water and sanitation development in China since the 1990s, and has achieved significant results. The number of people with access to clean and safe water has increased from 67 per cent to 95 per cent between 1990 and last year; and the proportion of population with access to sanitary latrines has risen from less than a quarter to 76 per cent during the same period.



UNICEF HK has launched fundraising campaigns for 44 major natural disasters in the past 30 years, including the South-East Asia tsunami, Wenchuan and Nepal earthquakes to support UNICEF to provide clean drinking water and life-saving services to children affected by disasters.



"I feel most satisfied when I learn that children can benefit directly from our projects," Yang Zhen-bo reflected.



Yang Zhen-bo goes to Wenchuan to start relief work after earthquake.



After the South-East Asia tsunami in 2004, UNICEF has rebuilt schools and re-established water and sanitation facilities at the campus in Aceh of Indonesia.



TSL organizes a three-year fundraising campaign with a goal to raise at least HK\$2.4 million to support UNICEF's effort in improving water supply and sanitation for schools and families in rural China. Learn more: [unicef.org.hk/en/TSL](http://unicef.org.hk/en/TSL)

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禮物  
布施

## 禮物布施 讓特別日子更加特別!

給摯愛親友送上一份驚喜之餘，同時惠及有需要的兒童。  
Send A Truly Special Gift. Send UNICEF Inspired Gifts!

禮物布施 Inspired Gifts



圖騰及分享圖標  
Share the happiness with families and friends

幫助有需要的兒童  
Help children in need

unicef  
訂購  
order

香港  
Hong Kong

送給全球150多個國家  
150 Countries

全賴您的支持，我們得以為兒童提供物資和疫苗，拯救更多兒童的生命，改善他們的生活！  
Thank you for your support. UNICEF's Inspired Gifts program delivered vaccines and necessary materials to save children's lives around the world.

# Schools for Asia

## as an added focus for Change for Good

At present, there are 61 million children of primary school age that are not enrolled in schools worldwide – around one-third of them are Asian. UNICEF launched the Schools for Asia initiative in 2012, aiming to provide better early childhood education for the most marginalized children in 11 Asian countries. The initiative also focuses on education support in emergencies, enhancing quality of learning and advocating education equity. To date, it has helped more than 40 million children. This year, UNICEF HK-Cathay Pacific Airways' Change for Good



■ Change for Good launched 25 new envelopes in celebration of the 25th anniversary.



■ This year, Change for Good will support the School for Asia initiative to improve the education in India and China.

programme will earmark 30 per cent of the annual donation improving education in China and India, through the platform of Schools for Asia.

Ms Jennifer Lui, who has been working as a flight attendant at Cathay Pacific Airways for nine years, has always been curious about how changes donated by passengers have been put to good use. Last year, she visited Zhaojue County of Sichuan in China to see how they made a difference. As a mother to a 2.5-year-old daughter, she paid special attention to children education. She recalled visiting a local primary school and heard students read aloud a text about Venice, a city in Italy. This reinforced her belief that education can change children's

fates. "Education does not guarantee success, but without education, it reduces the opportunities for children to develop their potentials." She hopes that more children can "fly high and see wide".

Thanks to Cathay Pacific Airways, 2016 marks the 25th anniversary of our partnership through the Change for Good inflight fundraising programme. Since its launch in 1991, Change for Good has raised more than HK\$165 million. 25 new designs of the Change for Good donation envelope were introduced last month, each featuring a short story on how the changes improve the living of children across 25 different countries.



## Child Protection

# From a child soldier to an anti-war Advocate

**"They want peace, education and a better future."**

Ishmael Beah, Advocate for Children Affected by War

"Being a child at war is difficult. I had no desire to really survive because I lost everything", said Ishmael Beah, 36, a former child soldier. He had never imagined having a bright future, not to mention becoming a best-selling author, human rights spokesperson and UNICEF's first Advocate for Children Affected by War. The story begins with UNICEF's action to save child soldiers.

In 1991, with the outbreak of a brutal civil war in Sierra Leone, Ishmael Beah's parents and two brothers were killed and he was forcibly recruited into the army at age 13. He experienced unimaginable violence. Few years later, with the help of UNICEF, he was released from the army. Escaping from death and having a new life, he asked himself, "What can I do to give back?"

At the age of 26, Ishmael Beah published his autobiography – *A Long Way Gone: Memoirs of a Boy Soldier*, to voice out for children affected by war and violence. He wants to prove to these children that another life is possible. "They want peace, education and a better future. My own experience has shown me that if the political will is there, anything is possible."

Now, about one in nine children worldwide, that is 250 million, are living in conflict zones. Some of them were forced to flee their homes, and some became child soldiers like Ishmael. Since mid-1980s, UNICEF and its partners have advocated for and

secured the release of children from armed groups in conflict-affected countries, including Sierra Leone, Afghanistan, Central African Republic, the Democratic Republic of the Congo and Rwanda. At present, over 100,000 children have been released and reunited with their families.

■ Ishmael meets children, some of whom were formerly associated with armed groups, at a UNICEF-supported school in South Sudan. In 2015 alone, 1,700 child soldiers in the area have been released with the help of UNICEF.



■ Today, about 250 million children worldwide are living in conflict zones. Some of them are forced to flee their homes, and some become child soldiers like Ishmael.



■ Ishmael aspires to bring hope to youngsters affected by war and violence through sharing his own experiences.

# Realizing the Right to Play

## Tuen Mun Park upgrades its playground for inclusive play

As stated in Article 31 of the United Nations Convention on the Rights of the Child – every child has the right to engage in play and recreational activities appropriate to the age of the child. Play is crucial to the all-round development of children. However, existing playgrounds in Hong Kong are monotonous, lacking fun and satisfaction. It is even more difficult for children with disabilities to find suitable recreational facilities. In view of this, UNICEF HK and its partners promote inclusive play through the Child's Rights Advocacy Project. Supported by the government, Tuen Mun Park is the first to introduce inclusive playground in Hong Kong, featuring a central theme of water and sand

■ Tuen Mun Park is the first to introduce inclusive playground in Hong Kong, it features a central theme of water and sand.



and incorporating fun-filled, barrier-free facilities for children of different ages and abilities.

Jointly organized by UNICEF HK, the Playright Children's Play Association, and the Hong Kong Institute of Landscape Architects, the Inclusive Play Space Design Ideas Competition held last year invited local designers to conceptualize a new design for the playground of Tuen Mun Park. The winning concept is adopted by the Leisure and Cultural Services Department, and relevant works have already commenced in July this year. The upgraded playground at Tuen Mun Park is expected to be open to public in 2017.



■ Play is crucial in childhood! UNICEF HK is calling out to parents to provide children at least 1 hour of play time a day.

### UNICEF HK invites partners to promote early childhood development

Apart from inclusive play, UNICEF HK has launched a Child Rights Advocacy Project to support eligible local NGOs or non-profit organizations in implementing projects that help children in poverty, children with special education needs or disabilities, and children from ethnic minorities. It also supports campaigns that advocate breastfeeding and children's right to play. This year, the Project will focus on early childhood development (children under the age of 8). The first phase of application runs until 31 December.

Learn more:  
[unicef.org.hk/uniteforhk](http://unicef.org.hk/uniteforhk)

# Music for every child!

"Give children the best beginning in life"

UNICEF Goodwill Ambassador Lang Lang

Early childhood education plays a crucial role in children's lives. More importantly, it is also conducive to eradicating inter-generational poverty. Therefore, UNICEF is dedicated to encouraging countries to put early children education at the core of global goals. World-renowned pianist and UNICEF Goodwill Ambassador, Lang Lang, has shot a promotional video to show his support.

"Children and music are what I love most!" Lang Lang is committed to promoting early childhood development services, which enable every child to develop his or her full physical, social, emotional, cognitive, and language potentials.

He said, "The early years of a child's life are the period when children's worldview takes shape. They start to learn

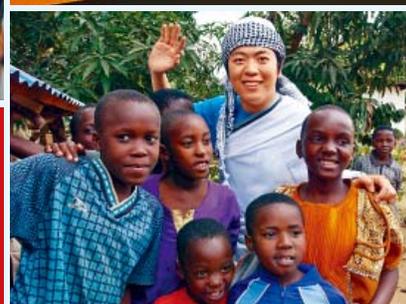
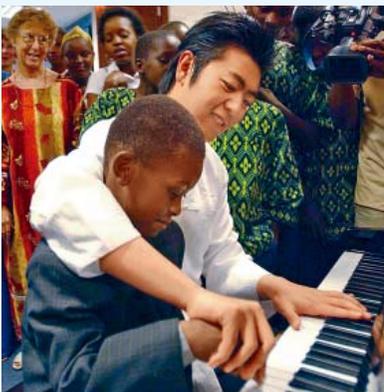


■ Lang Lang visited a kindergarten, where he played piano duet with 'Little Lang Lang' and encouraged the child to continue pursue his dream.

things and they learn very fast during this period of time. It's just like when you practise the piano in the morning, it is easy to remember the piano score. For young children, it is the morning period in their life."



As a United Nations Messenger of Peace and UNICEF Goodwill Ambassador, Lang Lang donated a piano that he took part in designing, five autographed CDs and three vouchers for the experience with Lang Lang Music World, to celebrate the 30th anniversary of UNICEF HK and to raise fund for children in crises.



# Local youths speak up for children at the United Nations Youth Assembly

Six years ago, at the age of 15, Harrison Chung joined the UNICEF HK Young Envoys Programme, embarking on a journey to promote children's rights. What he was told by a trainer at that time has now become his motto — "We all can be an agent of change."

Putting words into action, Harrison has taken the initiative to be the host of a radio programme — Voices of Youth, raising public awareness towards child issues. He was named one of the global youth representatives, including Malala Yousafzai, the Nobel Peace Prize winner, to be the advocate for Global Education First Initiative at the United Nations Youth Assembly held three years ago.

"Our education should fit not only for most, but for all," said Harrison. He stood up for minority students on equal education opportunity, hoping

that every child in Hong Kong will have access to quality education.

"UNICEF HK is a place where if you have good ideas and are prepared to work hard, you will have all the help you need to realize the change you want to see." Currently studying law at the University of Hong Kong, Harrison plans to continue with his research to promote and improve the rights of local children.

Since 1990s, through programmes such as the Young Envoys, Voices of Youth, and UNICEF Club on campus, UNICEF HK has nurtured 2,800 youngsters to become child rights advocates, spreading a message that children are not only beneficiaries, but they also have the rights to participate in social affairs, and the abilities to improve the well-being of children.



■ Harrison Chung at the United Nations Youth Assembly.



■ UNICEF has nurtured nearly 2,800 youngsters to become child rights advocates.



■ Since 2007, 37 local secondary schools and 10 international schools have set up their UNICEF Club on campus. "UNICEF Club has cultivated a sense of mission to serve the children," said Heyson Tsang (right 4), Chairman of UNICEF Club at S.K.H. Lam Kau Mow Secondary School.



■ AEON Credit Service (Asia) Co. Ltd has sponsored Young Envoys Programme for nine consecutive years, fostering children to explore the world, and become a new force in promoting children's rights.



■ This year, the project received support from Hang Seng Bank. Bank volunteers played the parts of parents and teachers in the videos made by project participants. They also gave support at events, taking on tasks such as providing simultaneous translation for non-Chinese-speaking youths and offering assistance to individuals with disabilities.

## One minute video tells Mom and Dad the unsaid words

Apart from youth education programmes, UNICEF HK has launched Make A Video since 2012 to enhance society's understanding towards the young generation by encouraging local children to produce videos to share their thoughts. This year, 160 one-minute videos were produced to express youngsters' unsaid words to their parents.

15-year-old Shum Ming-chun won The Young Creative Award of Senior School Category with *Inner Us* – a video dedicated to his busy mom who works day and night as an insurance broker to raise the family. "Mom, what I need is not your money. It is your love and care," said the son in the video, selling a 'Beautiful Life Fund' plan to his mom. Shum felt he could use this video as a starting point to improve the relationship with his mother. He added, "Video is a good medium to convey messages. It is less embarrassing than talking face-to-face."



## Open up students' global vision with new School Partnership Scheme

UNICEF HK has launched the School Partnership Scheme to encourage schools, teachers and volunteers to participate in the development of a series of student-oriented and curriculum-centered activities, deepening students' understanding towards global child issues, and encouraging them to make responses accordingly.

For more details:

☎ 2338 5151 ✉ [edu@unicef.org.hk](mailto:edu@unicef.org.hk)  
[unicef.org.hk/en/schoolpartnership/](http://unicef.org.hk/en/schoolpartnership/)

# Looking forward to 2030

## Sustainable development in the eyes of children

Children are the future of a society. According to *The State of the World's Children 2016* report published by UNICEF, if the world does not reach out to the most disadvantaged children now, by the year of 2030, 167 million children worldwide will be living in extreme poverty. Another 60 million children of primary school age will not be able to enrol in schools. Meanwhile, 69 million children under 5 years of age may die of preventable causes, and 750 million women may be forcibly married as children.

Last September, world leaders came together and set 17 global sustainable development goals to attain an ambitious global plan by 2030: to eliminate extreme poverty and hunger, provide education for all, promote peaceful and inclusive societies etc. Let us join hands with our children to achieve these goals.



I hope there's no poverty in 2030!  
David Chan, 17



I hope no child goes to bed hungry.  
Edith Pang, 6



I hope everyone can enjoy equality in development and education.  
Saturnia Hung, 18



I hope that the world can achieve gender and racial equality.  
Helen Ngai, 15



I hope every child will have clean drinking water!  
Wong Hei-nam, 7



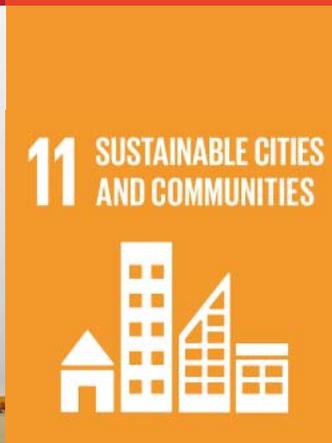
I hope that renewable energy will be used in every corner of the world.  
Christian Suen, 14



I hope that with better infrastructure and advancements in technology, we can all lift our living standards.  
Lui Tsz-ying, 16



I hope that the wealth gap will be greatly reduced.  
Jenny Wong, 17



I hope everyone will cherish the natural resources, so that the next generation can enjoy the gifts of the Earth.  
Chik Lok-ye, 17



I hope there's no more war, and that people will cherish each other, and learn to love and forgive.  
Irene Lee, 17



I hope everyone will work together to achieve the sustainable development goals.  
Karina Yip, 16



## Special thanks

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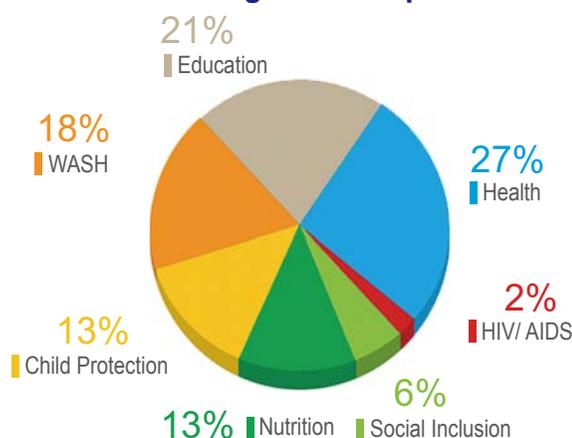


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